

See20/20

Ocuco Acquires See20/20



*Leo MacCanna, CEO, Ocuco Group, with
Andy Chance-Hill, Divisional Director, See20/20*

Ocuco, the UK's market leading practice management system vendor, has acquired See20/20, the supplier of the world's first entirely cloud-based practice management system.

The acquisition effectively secures the future of the See20/20 product for the current customers. It will also enable Ocuco to build on its current UK market presence in cloud-based practice management solutions.

The See 20/20 product will continue to be supported and all staff will join the Ocuco team.

"We recognise that the Software as a Service or Cloud deployment business

model offers a low upfront cost service option which is particularly appealing for smaller independent opticians. The acquisition of See20/20 will extend our already existing capability to offer cloud-based (SaaS) practice management solutions to opticians. We plan to improve See20/20 by integrating it with our OptiCommerce, adding an online sales and appointment booking channel to See20/20's customers' practices. We are also looking forward to benefitting from See20/20's excellent pool of experienced talent in the development of cloud-based practice management solutions," says Leo MacCanna, Ocuco CEO.

Following the acquisition, Andy Chance-Hill will take over as the divisional director for the business. He will be located with the rest of the current See20/20 team at Ocuco's new offices in Brierley Hill, near Birmingham. Andy brings with him extensive experience leading the development of online SaaS offerings for opticians. Over the past year working for Ocuco, he has led the development and launch of SaaS and OptiCommerce offerings.